



For Immediate Release
March 11, 2003

Contact: Claudia Stepke
cstepke@claudiastepkeassociates.com
646.296.7351

**Partnership With Children Hosts Gala Celebration Of
Open Heart-Open Mind Program's 10th Anniversary**

* * * *

**New York Stock Exchange Chairman and Chief Executive Officer Dick Grasso
Presents Ann Vanderbilt Award for Achievement
to New York Stock Exchange President, Co-Chief Operating Officer and Executive Vice Chairman
Catherine Kinney**

New York, NY – Nearly 500 friends and supporters of Partnership with Children gathered today at Chelsea Piers to celebrate the 10th anniversary of Partnership with Children's Open Heart - Open Mind program.

Dick Grasso, chairman and chief executive officer of the New York Stock Exchange, presented the Ann Vanderbilt Award for Achievement to Catherine R. Kinney, president, co-chief operating officer and executive vice chairman of the New York Stock Exchange. Allison Bodenmann, president of the board of directors of Partnership with Children, presented the Ann Vanderbilt Award for Achievement to Marc Goldstein, president and CEO of MindShare North America – one of the largest global media agency networks. Barbara Cavallo, the founder of the Open Heart - Open Mind program and the clinical director of Partnership with Children, was honored with the Partnership with Children Award for Leadership. Carol Anne Riddell of WNBC-TV served as the master of ceremonies.

“Partnership with Children’s Open Heart-Open Mind program has experienced continuous growth since its formal introduction ten years ago. But with the over 1.1 million children in New York City’s public schools, we have much more to do,” said Michelle Sidrane. Private/ public partnership like our’s with the New York Stock Exchange and MindShare are making the difference and become even more important as we expand our programs into more New York City schools and implement a replicable model nationally.”

- more -

Catherine Kinney has been president, co-chief operating officer and executive vice chairman of the New York Stock Exchange since January 2002. She is also a member of the Office of the Chairman and co-chairs the NYSE's Management and Operating Committees. Prior to her current position, Kinney was group executive vice president since June 1995, overseeing the Exchange's competitive position and relationships with its listed companies, member firms and institutions, as well as the NYSE's New Listings and Client Service, Equity Marketing and Sales, Exchange Traded Funds, and Fixed Income divisions. The NYSE (www.nyse.com) is the world's leading and most technologically advanced equities market. More capital is raised at the NYSE than in any other equities market.

As president of and CEO of MindShare North America, Marc Goldstein is one of the most influential figures in the American media landscape. MindShare Worldwide (www.mindshareworld.com) is one of world's largest media investment management firms. It is also part of WPP, which according to Advertising Age is the world's largest communications services company in the world, and represents such companies as American Express, Unilver and IBM. Goldstein is a proud graduate of the New York City School system, attending PS 234, PS 255, Cunningham Junior High School and James Madison High School.

At the annual dinner, guests heard from a fifth-grade student from PS 46 a participant in the Open Heart - Open Mind program and a choral group of fourth-grade children from PS 64, a school where the program is in place. Attendees participated in live and silent auctions featuring various entertainment and luxury items as well as a quilt created from artwork by Partnership with Children students. John Hays, a principal auctioneer at Christie's, conducted the live auction.

The Ann Vanderbilt award is named after the founder and first president of Big Sisters, Inc., which was founded in 1908 and is now known as Partnership with Children (www.partnershipwithchildrennyc.org). Open Heart - Open Mind, Partnership with Children's school-based program, was founded in 1992. It grew from the recognition that, in addition to focusing on individual and small groups of students, the entire school community must be involved in supporting a child's social and emotional growth. At its founding, the program was operating in one school on the Lower East Side of Manhattan. Today, Open Heart - Open Mind is serving over 5,000 children and youth in nine schools in Manhattan, Brooklyn and Queens.

###